

00229

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term - End Examination

December, 2011

BFW-015 : PRODUCT KNOWLEDGE - I

Time : 3 hours

Maximum Marks : 70

Note : 1. Answer *any seven* questions.

2. All questions carry *equal* marks.

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1. Name all the Shoe components. Explain them Briefly. 10
 2. What is the function of Sole, Insole, Toe Puff and counter stiffeners in a Complete shoe ? 10
 3. Explain needle parts and function with the help of a diagram. 10
 4. Write down Ten Safety precautions for Stitching Machine Operator. 10
 5. Write the different components used in sports shoes. 10
 6. Show the flow chart of shoe making operations. 10

7. What is the Sizing System ? Explain the system in brief. 10
8. Explain the following : 5x2=10
- (a) Clicking
 - (b) Bottoming
 - (c) Lasting
 - (d) Leather Material
 - (e) Non-leather Material
9. Define the following Bottom Components 5x2=10
- (a) Heel
 - (b) Welt
 - (c) Shank
 - (d) Top piece
 - (e) Bottom filling
10. What are the raw materials used for making fiber board ? Explain briefly. 10
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