Advanced Diploma in Information Technology (ADIT) / Bachelor in Information Technology (BIT)

Term-End Examination
December, 2011

CST-304 : E - COMMERCE

Time : 3 hours   Maximum Marks : 75

Note : There are two Sections in this paper. **Section A** is **Compulsory**. Answer **any Two** questions from Section-B.

SECTION - A

1. Write where followings are *true/false* :   1x10=10
   (a) E-commerce can be used in publishing.
   (b) EDI Stands for Extra Digital Information.
   (c) Technology is the predominant solution for controlling cost.
   (d) Internet connection is essential for Net Banking.
   (e) HTTP stands for High Tight Transfer Protocol.
   (f) CGI stands for Complex Gateway Information.
   (g) Telnet allow users to login remotely.
   (h) SET stands for secure electronic transaction.
   (i) M-Commerce is a type of e-commerce.
   (j) Digital certificate can be used as an identification document.

2. Expand and Explain the following : 2x5=10
   (a) B 2 B
   (b) EFT
   (c) ERP
   (d) CSS
   (e) XML

3. (a) Explain in detail on-line railway ticket 15 booking system. How it is different from conventional system of railway ticket booking ? Explain in detail with the help of suitable diagram. Also explain the type of money transaction in this system take place.
   (b) What is M-commerce ? Explain advantages 10 of M-Commerce.

SECTION - B

4. (a) What is E-commerce ? Explain advantages   7
of E-commerce. Also explain disadvantages
of E-Commerce.

   (b) Briefly describe the steps involved in   8
development of on-line E-Commerce
System.

5. (a) Explain need of security in online banking.   8
Explain how digital signature can be used
in online banking ?

   (b) Explain the role of E-Commerce in the area   7
of Publishing.

6. Write short notes on the following :   5x3=15
   (a) E-Commerce in Retailing
   (b) B 2 C E-Commerce
   (c) Digital Copyright.

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