

ADIT/BIP PROGRAMME

Term-End Examination

December, 2011

CSI-22 : WEBSITE MANAGEMENT

Time : 2 hours

Maximum Marks : 60

Note : *Section A is compulsory. Question 1 to 10 carry 1 marks each. Answer any two questions from section - B.*

SECTION - A

1. The list tag that specifies the information should appear as an ordered list is
 - (a) < UL >
 - (b) < OL >
 - (c) < LI >
 - (d) < OLI >

2. Which of the following is an Operating System ?
 - (a) WINDOWS 7
 - (b) Goggle
 - (c) Internet explorer
 - (d) My SQL

3. The character formatting tag to format the text as subscript is
 - (a) < SBS >
 - (b) < SUB >
 - (c) < SUP >
 - (d) < SUBS >

4. The HTML document's output can be viewed through :
- (a) HTML editor (b) Compiler
(c) Interpreter (d) Web browser
5. _____ are the little dots on the screen that, taken together, produce an image.
- (a) Pixels (b) Cursor
(c) Blinker (d) None
6. _____ tag marks a row within a table whose corresponding closing tag is option.
- (a) < TD > (b) < TR >
(c) < TH > (d) < TABLE >
7. The tag that labels the header area of a table :
- (a) < COLG ROUP > (b) < TFOOT >
(c) < THEAD > (d) < TBODY >
8. The tag that identifies the source for the frame content as a standard URL is :
- (a) SOURCE = URL (b) SRC = URL
(c) SOURCE = "URL" (d) SRC = "URL"
9. The attribute that prohibits visitors from resizing a frame is :
- (a) SCROLLING (b) BORDER = n
(c) NORESIZE (d) RESIZE

10. _____ establishes frames with an HTML document.
- (a) < FRAMES >
 - (b) < FRAMESET>
 - (c) < NO FRAMES >
 - (d) None
11. Write an HTML code to generate the Regional centre name, Regional centre code, Regional Director's name, Address of the centre and state. Use frame based approach. Make necessary assumptions and indicate them. 10
12. Define the purpose of using Java script in HTML pages. 5
13. What is ASP ? List any 5 advantages using ASP in website development. 5

SECTION - B

Answer *any two* of the following questions. Each question carry 15 marks.

14. Design a feedback form for any of the university's website. Use HTML. Your form should have basic formatting features. Make necessary assumptions and indicate them. 15
 15. Design a home page for any electronics company which has a range of products. Use frame - based approach. Assumptions can be made wherever necessary. 15
 16. Design an order - form for any e-commerce website. Place appropriate controls on it. Write necessary code for the above problem using ASP (or) CGI perl. 15
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