

**POST GRADUATE DIPLOMA IN  
PLANTATION MANAGEMENT (PGDPM)**

**Term-End Examination**

**December, 2011**

**MAM-001 : INTRODUCTION TO PLANTATION  
MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 50*

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**Note :** *Attempt five questions, all questions carry equal marks.  
Question 2 is compulsory.*

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1. Differentiate between the terms in each of the following sets : **2x5=10**
  - (a) Green Tea and Black Tea
  - (b) Traditional and Non traditional regions in rubber cultivation
  - (c) Induced Entrepreneur and Motivated Entrepreneur
  - (d) Black Belts and Green Belts in Six Sigma roles
  - (e) General partnership and Limited partnership
  
2. Answer the following : **2x5=10**
  - (a) Four foremost coffee growing countries.
  - (b) Four major countries in black pepper production.

- (c) Four leading coconut growing states in India.
  - (d) Four potential crop combinations with coffee.
  - (e) Four stakeholders of Contract Farming
3. (a) Give the correct expansion of the following : 1x5=5
- (i) GATT
  - (ii) AOA
  - (iii) IPGRI
  - (iv) EUREPGAP
  - (v) WCBM
- (b) Fill in the blanks : 1x5=5
- (i) World's largest producing country for natural rubber is \_\_\_\_\_.
  - (ii) \_\_\_\_\_ is the Indian state with the largest area under Tea.
  - (iii) \_\_\_\_\_ is the largest cashewnut producing country in the world.
  - (iv) The major stimulant in tea and coffee is \_\_\_\_\_.
  - (v) The Head Quarter of Tea Boards is in \_\_\_\_\_.

4. Comment briefly on the following : 2½x4=10
- (a) Plantation crops in Indian economy
  - (b) Intellectual Property Rights (IPR)
  - (c) Global trade of cashewnuts
  - (d) Common Fund for Commodities
5. Briefly discuss the following : 10
- (a) Organic Plantation Crops 1x4=4
  - (b) Managerial skills for plantations 1x4=4
  - (c) Bureau of Indian Standards (BIS) 1x2=2
6. Explain briefly *any two* of the following : 2x5=10
- (a) Area, production and productivity of coconut in India.
  - (b) Impact of Globalization on the plantation sector
  - (c) Quality standards and Brand Registration in force for black pepper to foster Good Manufacturing Practices (GMP)
7. Write short notes on *any two* of the following topics (not more than 500 words) : 2x5=10
- (a) Labour employment potential in the plantation sector with special reference to Tea and Coffee.
  - (b) Public - Private Partnership in Plantations
  - (c) Statutory Commodity Boards for Plantation crops

8. Define an Entrepreneur. Classify Entrepreneurs based on (a) Expertise and (b) type of business, and give essential qualities of a successful Entrepreneur. State and explain the four distinct phases of the Entrepreneurial development process. **1+4+5=10**
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