

**POST GRADUATE DIPLOMA IN GLOBAL  
BUSINESS LEADERSHIP (PGDGBL)**

**Term-End Examination**

**December, 2011**

**MGB-005 : PERSONAL DEVELOPMENT AND  
EFFECTIVE LEADERSHIP**

*Time : 2 hours*

*Maximum Marks : 50*

*Note : Attempt any four questions, all questions carry equal marks.*

1. Explain the meaning, nature and importance of 12½ communication in business organisations.
2. What are the 'seven communication 12½ roadblows' ? Explain with the help of examples.
3. Verbal means of communication provide a 12½ personal intimate touch. Discuss.
4. Discuss about the leadership skills that are 12½ necessary for managers. Illustrate.
5. Define team and distinguish it from informal 12½ groups with examples.
6. List out the factors that influence team 12½ cohesiveness.