

00528

**MASTER OF BUSINESS ADMINISTRATION  
SUPPLY CHAIN**

**Term-End Examination  
December, 2011**

**MCQ-005 : SUPPLY CHAIN OPERATIONS-I**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** *Answer any five questions. All questions carry equal marks.*

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1. What do you know about " Supply chain management" ? Describe the basic supply chain operations. 20
2. What are the different stages of developing a supply chain network ? Explain. 20
3. What are the different requirements for developing a supply chain network based upon network development ? Explain 20
4. Explain the flow of goods within a supply chain with the use of an appropriate example. 20
5. " The efficiency and effectiveness of a supply chain is closely linked to the quality of supply chain partners" Evaluate the statement. 20

6. Illustrate the importance of effective vendor management with suitable examples. 20
7. Describe the bases or routes through which a supply chain partner can add value to a manufacturing organisation's operations. 20
8. Write notes on following : 20
- (a) Material handling equipments
  - (b) Supply chain Vs Logistics management.
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