

00748

MASTER OF BUSINESS ADMINISTRATION

Term-End Examination

December, 2011

**MCQ-001 : FUNDAMENTALS OF MANAGEMENT
AND ORGANISATIONAL BEHAVIOUR**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. "Management is both an art and a science." 20
Justify the statement.
2. Briefly explain the institution building skills of top 20
managers.
3. Explain Henry Fayol's principles of management. 20
4. Describe the essentials of good planning. 20
5. "Coordination is the essence of management." 20
Justify the statement with an illustration.
6. Enumerate the contributions of Hawthorne 20
Studies.

7. What is learning ? Explain any two principles of learning. 20
8. Write short notes on :
- (a) Factors affecting perceptual selectivity. 10
 - (b) Power and politics in organisations. 10
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