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MASTER OF BUSINESS ADMINISTRATION (RETAIL SERVICES) (MBARS)

Term-End Examination December, 2011

MRS-023 : SOFT SKILLS (INTERNATIONAL RELATIONS AND PRESENTATION)

Time	: 2 hours Maximum Marks : 5	50
Note	e: Attempt five questions in all. All questions carry equ marks.	ai
1.	Discuss the importance of good listening in effective communication.	 L O
2.	In what situations is a formal communicative style appropriate ?	10
3.	It is essential for the leader of a group to be physically very strong. Do you agree? Give reasons for your answer.	0
4.	What are some effective ways of dealing with stress?	0
5.	How important are enthusiasm initiative and change in career development?	0

- 6. Success by any means should be the motto of every professional. How far do you agree with this view?
- 7. Discuss the importance of thorough and 10 methodical planning before a presentation.