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**MASTER OF BUSINESS  
ADMINISTRATION (RETAIL)  
(MBARS)**

**Term-End Examination  
December, 2011**

**MRS-002 : RETAIL BUSINESS ENVIRONMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Answer any FIVE questions. All questions carry equal marks.*

1. What is meant by Business Environment ?  
Explain.
2. Discuss about qualitative and quantitative aspects of demographic environment on the global Business.
3. Explain the impact of liberalization on the growth and the development of economy with suitable examples.
4. Write an essay on India's monetary policy.
5. Compare and contrast MRTP, FERA and FEMA.

6. What is meant by capital market ? Discuss about the functions, Instruments and importance of capital markets.
  7. What is the role of WTO, World Bank and IMF in India's foreign trade policies ? Discuss.
  8. Trace the evolution of retailing in India ? What is the future for retailing in India and its impact on traditional retailing ?
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