MCRI-008

MASTER OF BUSINESS ADMINISTRATION (NETWORK INFRASTRUCTURE MANAGEMENT) (MBANIM)

00173

Term-End Examination

December, 2011

MCRI-008: TECHNOLOGY MANAGEMENT

Time : 3 hours   *Maximum Marks : 100*

Note :   *Answer **any five** out of 8 Questions. Draw neat and clean diagram wherever necessary.*

1. (a)   Explain *any two* of following terms related   5+5
        to information :-
        (i)   Data
        (ii)   Database
        (iii)   Technology

    (b)   Explain how the Digital Economy is affected   10
        by the Information Technology? Explain it
        by taking suitable examples.

2.   (a)   What are the Strategic Information Systems   10
        that are used for Competitive Advantages ?

    (b)   What are the components of Network   10
        Computing   ?   Explain   how   the
        communication takes place between
        networked systems ?

3. (a) Differentiate between E-Commerce and **10**
   E-Business ? Explain by taking suitable
   examples.

   (b) What is Enterprise Resource Planning ? **10**
   Explain its importance for an organisation.
   Name some of the ERP packages that you
   are familiar with.

4. (a) Explain the importance of Management **10**
   Decision Support. What are the tools
   required for this purpose ?

   (b) What are Intelligent Systems ? Explain some **10**
   of the Intelligent Systems needed for the
   Business.

5. (a) Explain the costs involved in implementing **10**
   an Information Technology ? Explain it by
   taking a suitable example.

   (b) What are the important factors required for **10**
   IT Security ? Explain some of them.

6. What do you mean by the term data **20**
   management ? Explain the role of warehousing,
   analysing, mining and visualisation.

7. Explain the impact of IT on : **20**

   (a) Organization

   (b) Individuals

   (c) Society

8. Explain the term 'ICT'. Explain its importance in **20** relation to the current scenario in India.

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