MCR-012

MASTER OF BUSINESS ADMINISTRATION (NETWORK INFRASTRUCTURE MANAGEMENT) (MBANIM)

Term-End Examination

December, 2011

MCR-012 : BUSINESS SKILLS - II

Time : 2 hours

Maximum Marks : 50

Note: Attempt **any five** questions. All questions carry **equal** marks.

- What is the relationship between a work group 10 and the organisation of which it is a part ? When do groups make better decisions than individuals ?
- 2. (a) What is interview ? What are the various 5 types of interviews ?
 - (b) What is the importance of exit interviews **5** in an organisation ?
- To act ethically in business is only necessary to 10 follow the law. Agree or disagree. Give reasons for your answer and provide at least one counter argument and rebut it.

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P.T.O.

4. Write short notes on the following :

2.5x4=10

- (a) Corporate ethics
- (b) Perception
- (c) Mock interview
- (d) Group discussion
- Discuss various types of presentation. Why 10 presentation is given so much of importance in today's time. Explain how do they differ from speech.
- Employee's retention is getting difficult in present 10 scenario. Give reasons. Also write the strategies to retain good employees in the organisation.
- 7. (a) Explain the conflict process. 5x2=10
 - (b) What is the difference between functional and dysfunctional conflict ? What determines functionality ?

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