MASTER OF BUSINESS ADMINISTRATION (NETWORK INFRASTRUCTURE MANAGEMENT) (MBANIM)

00338

Term-End Examination
December, 2011

MCR-011 : MANAGEMENT INFORMATION SYSTEM

Time : 3 hours   *Maximum Marks : 100*

Note : *Answer **any five** questions. All questions carry **equal** marks.*

1. (a) How can IT help make right decisions ?   **10**

   (b) Explain office automation system   **10**

2. Explain the components of financial information system.   **20**

3. (a) What its TPS ? Explain.   **10**

   (b) What is marketing information system ?   **10**

4. (a) What is prototyping ?   **10**

   (b) Explain the methods of system analysis.   **10**

5. Discuss the steps in SDLC. 20

6. Discuss web - enabled business models. 20

7. Discuss tactical and strategic information 20
   management

8. Write short notes on the following : 20
   (a) Intelligent support system
   (b) DBMS