MASTER OF BUSINESS ADMINISTRATION (NETWORK INFRASTRUCTURE MANAGEMENT) (MBANIM)

Term-End Examination December, 2011

MCR-002 : ACCOUNTING AND FINANCE FOR MANAGERS

Time: 3 hours Maximum Marks: 100

Note: Attempt any five questions. All questions carry equal

- Outline the need for accounting concepts. 20
 Describe the major accounting concepts and
 conventions with the help of appropriate
 examples.
- 2. What do you mean by 'financial statement 20 analysis'? Why is such exercise undertaken? How does funds flow and cash flow analysis help in financial statement analysis?
- 3. Define the meaning and importance of working capital. How is it worked out? State briefly the various methods of working capital management.

- Briefly state the process of budgeting in an 4. 20 organisation. How can this process be refined by introducing Zero Base Budgeting? 5. State the various theories of dividend decision and 20 their underlying philosophy. Which one of these would you advocate and why? 6. Describe the role, goal and functions of a finance 20 manager. What is the objective of financial management? Differentiate between 'absorption costing' 7. (a) 10 and 'marginal costing' with the help of a suitable example.
 - (b) From the following data, compute -
- 10

- (i) Contribution
- (ii) p/v Ratio
- (iii) Break-even point
- (iv) Margin of safety and
- (v) Units to be sold to earn a profit of 3 lac rupees:

Fixed cost per annum = Rs. 6 lacs. Variable cost per unit = Rs. 100

Selling Price per unit = Rs. 250

Units sold per annum = 5000 units

- 8. Write short notes on any two of the following: 10+10
 - (a) Investment Appraisal Methods.
 - (b) Capital Structure Decision.
 - (c) Solvency Ratios.
 - (d) Standard Costing Technique.