MCT-015

MASTER OF BUSINESS ADMINISTRATION MBACT

Term-End Examination December, 2011

MCT-015 : ENTREPRENEURSHIP

Time : 3 hours

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Maximum Marks : 100

- **Note :** Answer **any five** questions. **All** questions carry **equal** marks.
- (a) "Is entrepreneurship an innate quality or 10 could be developed through training ?" Discuss.
 - (b) Explain entrepreneurship, entrepreneur **10** and enterprise.
- 2. (a) What are the specific features and 10 advantages of small enterprise ?
 - (b) Describe the motivating forces for **10** entrepreneurship.
- **3.** Examine the factors influencing entrepreneurial **20** growth in the Indian SME sector.
- What problems do women entrepreneurs face ? 20 Suggest ways to overcome these also.

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- 5. "Entrepreneur Development programmes are a 20 boon/ bane to the individuals belonging to working class." State your views as also the reasons thereof.
- (a) Critically examine and evaluate the 10 entrepreneur training programme schemes.
 - (b) What operational problem an entrepreneur **10** encounters ?
- 7. (a) How would you evolve entrepreneurial 10 Strategies ?
 - (b) Who are institutionalized entrepreneurs ? 10 What advantages or pitfalls do they encounter ?
- 8. Write short notes on :
 - (a) Role of financial institution in developing **10** entrepreneurship.
 - (b) Why should entrepreneurs prepare a 10 business plan?

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