

01178

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

**Term-End Examination
December, 2011**

**MCT-011 : THE MANAGEMENT PRINCIPLES
AND APPLICATION**

Time : 3 hours

Maximum Marks : 100

Note : *Answer any five questions. All questions carry equal marks.*

1. Explain the concept and significance of management. Do you agree with the view that principles of management are of universal application ? Give examples in support of your answer. **20**

2. What is the need and importance of coordination ? Discuss various characteristics of coordination. **20**

3. What is the significance of planning in an organisation ? What are the limitations of planning ? What should be done to overcome the limitations ? **20**

4. (a) What are the types of organisational communication ? Explain. 10
(b) Give an account of process and techniques of controlling. 10
5. What are the main functions of a leader ? Discuss various leadership approaches. 20
6. What do you mean by "Motivation" ? Describe some of the important theories on motivation. 20
7. (a) What is the role of supervisor in an organisation ? Discuss. 10
(b) What are the reward systems in an organisation ? Explain. 10
8. Write short notes on the following :
- (a) Process of organising and its benefits. 10
(b) Staffing function - its objectives and importance. 10
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