

**EXECUTIVE MASTER OF BUSINESS  
ADMINISTRATION (EXMBA)**

**Term-End Examination**

**December, 2011**

**MCTE-084 : INTERNATIONAL HRM AND CROSS  
CULTURAL MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any five questions. All questions carry equal marks.*

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1. What is meant by economic globalisation ? How International HRM has come into existence, discuss ? 20
2. Why do firms 'internationalise' a competitive advantage on what are the implications of doing so for their role as employers ? 20
3. What are the different ways in which production and service can be integrated in MNCs and what are the implications for the transfer of HR practices ? 20
4. How important are cultural factors as appeared to past knowledge and experience for international assignment ? 20

5. Discuss the pros and cons of hiring an expatriate based on criterion. 20
  6. What sort of differences exist between advanced industrialised nations in reward practice ? Discuss with illustrations. 20
  7. What are the main barriers to employee representatives in different countries forming close alliances ? 20
  8. Write an essay on 'Cultural Diversity at Work'. 20
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