

00438

**EXECUTIVE MBA
(EXMBA)**

Term-End Examination

December, 2011

**MCT-064 : BUSINESS ETHICS, CORPORATE
GOVERNANCE, CSR**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. Define Corporate Social Responsibility. Is CSR a part of corporate governance ? Describe the various issues with which corporate governance is concerned. 5,5,10

2. "Economic enterprises are designed to produce goods and services to satisfy people's material wants, they are supposed to have little social responsibility." Comment by making a case in support of corporate social responsibility. 20

3. Describe various determinants of business ethics. 10,10
Also explain the significance of business ethics.

4. (a) What is corporate governance ? Why is good corporate governance important for a company ? **10,10**
- (b) Enumerate the duties of board of directors towards the company and the shareholders.
5. Describe the process of managing stakeholders, interest, should there be a law in this regard ? **20**
6. (a) What is 'professional ethics' ? **5,15**
- (b) Describe the principles of corporate social responsibility.
7. Describe the terms 'probity' and 'integrity'. Why is integrity considered essential for a business firm ? Enunciate the six pillars of integrity and probity. **5,5,10**
8. Explain the significance of code of conduct. Spell out the clauses of the code of conduct of a corporate organisation. **10,10**
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