

**MASTER OF BUSINESS ADMINISTRATION  
EVERONN (MBAEV)**

00958

**Term-End Examination**

**December, 2011**

**MCN-035 : PRINCIPLES OF MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions.*

1. Discuss the nature and significance of decentralisation for efficient management. How can decentralisation be made more effective ? 20
2. Describe the various steps in the process of decision making. 20
3. Explain the meaning and process of management by objectives. 20
4. "Line and staff concept is obsolete." Support the statement with suitable arguments. 20
5. What is a matrix organisation ? Under which circumstances is it most useful ? 20
6. Explain grapevine as a channel of communication. In what way can it be used by management for the benefit of the organisation ? 20

7. Planning is the basis of control, delegation its key, information is its guide and action is its essence, Explain. 20
8. Describe the process of organisation. List the various principles of organisation. 20
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