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**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)
(BBARS)**

Term-End Examination

December, 2011

BRS-010 : BASIC SOCIAL ANTHROPOLOGY

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. What is the scope of anthropology ? Describe the major branches of Anthropology. 20
2. (a) Discuss the nature and meaning of 'culture' with suitable examples. 20
(b) Discuss how culture and personality are interrelated.
3. (a) 'Family is a universal institution'. Discuss and elaborate its functions. 20
(b) Discuss the changing patterns of marriage and family life.
4. (a) Discuss India's tribal development policy. 20
(b) What are the important Constitutional provisions with regard to scheduled tribes ?

5. Write an essay on changing demographic patterns in India. 20
6. What do you understand by human development? Discuss the various factors determining human development. 20
7. What is meant by 'women's empowerment'? What measures can be undertaken to empower women? 20
8. Write notes on : 20
- (a) Marriage as a social institution.
 - (b) Malthusian theory of population.
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