

00428

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)**

**Term-End Examination
December, 2011**

**BRS-006 : BUSINESS INFORMATION SYSTEMS
AND APPLICATIONS**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. (a) How data, information and knowledge are different ? 10
- (b) Explain the components of information system. 10
2. Explain with suitable examples the system approach to problem solving. 20
3. (a) What are different levels of MIS ? 10
- (b) What are functional information systems ? 10
4. What are operation support systems ? Explain each of them with examples. 20

5. Discuss the advantages and limitations of SDLC. 20
6. (a) How to carry out the financial feasibility analysis of a system ? Explain. 10
- (b) Explain the concept of system analysis. 10
7. Explain object-oriented and object-relational DBM. 20
8. Write short notes on the following : 10x2=20
- (a) System implementation
- (b) Information security practices
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