

MASTER OF ARTS (EDUCATION)

Term-End Examination

December, 2010

01057

**MES-112 : DESIGN AND DEVELOPMENT OF
SELF-LEARNING PRINT MATERIAL**

Time : 3 hours

Maximum Weightage : 70%

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- Note : (i) All questions are compulsory.
(ii) All questions carry equal weightage.*
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- 1. Answer the following questions in about 600 words.**

Explain the terms behaviourism and cognitivism.
Discuss with examples the difference between
behaviourism and cognitivism.

OR

Discuss with examples the process of curriculum
planning for distance education.

- 2. What is meant by feedback and assessment ?
Discuss different Mechanisms used for feedback
and assessment in distance education.**

OR

Discuss with examples the process of course
preparation in distance education.

3. Answer any four of the following questions in about 150 words each.

- (a) Explain Skinner' theory of operant conditioning.
- (b) Explain the contextualised model of communication.
- (c) Describe different forms of assessment.
- (d) Explain the functions of editor in the development of distance teaching materials.
- (e) What are the quality assurance measures adopted by BRAOU. Explain briefly each one of them.
- (f) Describe the strengths and weaknesses of hyper media.

4. Answer the following question in about 600 words.

Distinguish between the curriculum in distance education and the curriculum in conventional education.

Prepare a unit structure of distance education on a topic of your choice.
