

**POST GRADUATE DIPLOMA IN DISTANCE
EDUCATION**

01085

Term-End Examination

December, 2010

**ES-318 : COMMUNICATION TECHNOLOGY FOR
DISTANCE EDUCATION**

Time : 3 hours

Maximum Weightage : 75%

Note : (i) Attempt all the three questions.

(ii) All the questions carry equal weightage.

1. Answer *any two* of the following in about 600 words each :

- (i) Distinguish between various print and non-print media, with suitable examples of their application in distance education.
- (ii) Describe the use of radio-vision, audio cassettes, audio-vision, and radiotext in distance teaching-learning.
- (iii) Describe the concept of 'Networked Society' and its implications for distance education.

2. Answer *any four* of the following in about **300** words each :

- (i) Distinguish between teletext and videotext with suitable examples.
- (ii) Differentiate between video cassette and TV broadcast .
- (iii) Distinguish between different types of educational communication and briefly state their applications in distance education.
- (iv) Describe the lighting arrangements needed for shooting of simple TV programme in a studio.
- (v) Write a brief note on picture composition in case of production of television programmes.

3. Answer *any two* of the following in about **600** words each :

- (i) Analyse various formats used for writing video scripts. What are the stages involved in the development of a video script meant for distance teaching - learning ?
- (ii) Describe the educational use of at least four services available on the Internet.
- (iii) List the cues and commands used in television production. Describe their importance in the production process.