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**DIPLOMA IN ENTREPRENEURSHIP AND  
SKILL DEVELOPMENT**

**Term-End Examination**

**December, 2010**

**BVE-002 : ENTREPRENEURSHIP DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : There are two sections in this paper. Section-I is of 40 marks and is compulsory. Section-II comprises of 4 Questions of 20 marks each. You may attempt any 3 of them. There is no negative marking.*

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**SECTION - I (40 Marks)**

1. Multiple choice questions :

- (a) Forecasting is nothing but 2
- (i) Predict the future
- (ii) Predict the future based on past events
- (iii) Predict the future based on past events and present conditions.
- (iv) None of above

- (b) BEP is : 2
- (i) Break even point
  - (ii) Break even problem
  - (iii) Break even purchase
  - (iv) None of above
- (c) Factors of production is : 2
- (i) Land, labour, capital and marketing
  - (ii) Land, labour, finance and sales
  - (iii) Land, labour, capital and organisation
  - (iv) None of above
- (d) Business ethics is defined as : 2
- (i) Study of marketing
  - (ii) Study of production
  - (iii) Study of behaviour and morals
  - (iv) None of above
- (e) EDP stands for : 2
- (i) Entrepreneurship development problem
  - (ii) Entrepreneurship development programme
  - (iii) Entrepreneurship data programme
  - (iv) None of above
- (f) CPM is : 2
- (i) Critical path motion
  - (ii) Critical path method
  - (iii) Critical problem method
  - (iv) None of above
- (g) Joining of two or more companies is called as : 2
- (i) Partnership
  - (ii) Merger
  - (iii) Private company
  - (iv) None of above

- (h) Odd one out : 2
- (i) Capital
  - (ii) Assets
  - (iii) Creditors
  - (iv) Unit cost
- (i) Working capital is : 2
- (i) Used for capital generation of business
  - (ii) Used for budgeting the business
  - (iii) Used for day to day operation of business
  - (iv) None of above
- (j) Project appraisal means : 2
- (i) Assessment of a capital
  - (ii) Assessment of industry
  - (iii) Assessment of the project
  - (iv) None of above
2. Differentiate : Entrepreneur and Manager. 5
3. List out the financial institutions that are assisting the entrepreneurs. 5
4. What do you mean by venture capital and provide any three venture capital firms in India ? 5
5. Write short notes on business ethics. 5

## SECTION - II

Attempt *any three* questions :

6. Provide the format of business plan in detail. 20
  
  7. Ms. Neetu is a specialist tailor and also working in a boutique as master, she is having good knowledge in garment industry. Now she is planning to start a retail outlet for ladies outfit. For this project she wanted to plan accordingly to meet her objectives. She approached you to make the following :
    - (a) Plan out the Infrastructure facility
    - (b) Marketing Survey
  
  8. Explain the need for financial planning and classify the sources of finance. 20
  
  9. Describe the main problems faced by small scale industries in India. 20
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