

**BACHELOR OF ARTS
(FASHION DESIGN) / (FASHION
MERCHANDISING AND PRODUCTION)**

00891

Term-End Examination

December, 2010

BFD-025 : SOURCING AND COSTING

Time : 3 hours

Maximum Marks : 100

1. Answer in brief *Any five (40 marks)* :

- (a) Why is the term 'Textile Industry' used in totality for the garment manufacturing process ? 8
- (b) What are the special features of the handloom sector ? 8
- (c) Why are products made in powerloom more price effective ? 8
- (d) Describe vital textile chain. 8
- (e) What is open market concept in a powerloom ? 8
- (f) Define fair trade and how it has helped stabilize the price ? 8

2. Describe in details *Any five* (60 marks) :

- (a) Why is textile knowledge important to sourcing people? Support your answer with appropriate examples. 12
 - (b) What are the factors which influence costing of the fabric? Give a complete break up. 12
 - (c) What are the challenges before the Indian textile industry? 12
 - (d) Describe the benefits of powerloom sector. 12
 - (e) Name some important handloom sectors of India and describe any one hub with its speciality in detail. 12
 - (f) What are the various areas of marketing textile material? 12
-