

B.A. (FASHION DESIGN)

Term-End Examination

December, 2010

BFD-016 : CONTEMPORARY WORLD FASHION

Time : 3 hours

Maximum Marks : 100

*Note : Attempt all questions. Internal choice is indicated.
Support answers with sketch / illustration.*

1. Briefly explain the following (*any four*) : 4x5=20
 - (a) Kimono
 - (b) Ao dai
 - (c) Ethiopian costume
 - (d) Signature look
 - (e) Nauvari Sari
 - (f) Kilts.

2. Write in detail about the following styles (*any six*) : 6x5=30
 - (a) Punk Look
 - (b) Techno
 - (c) Rastafarians
 - (d) Flower Power
 - (e) Singing cowboys
 - (f) Gandhi look
 - (g) Ganguro
 - (h) Lolitas

3. Discuss any two French designers and their design philosophy. 10

OR

Who are innovators ? Discuss any two innovators and their contributions.

4. Elaborately explain the influence of High tech innovations on fashion. Give at least two examples. 20

OR

What is the symbolism of body art and explain its different expression in people ?

5. Write in detail about the traditional or national costume of China. 20
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