

**B.A. (FASHION DESIGN)**

**Term-End Examination**

**December, 2010**

00331

**BFD-014 : DESIGN - I KIDS WEAR  
(MARKET CLIENT STUDY)**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : All questions are to be attempted.*

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1. Answer the following questions.
  - (a) Classify children on the basis of their age. 6  
What are they called ?
  - (b) List three types of infant clothing and state 6  
the purpose for each one of them.
  - (c) Differentiate between a toddler and an 6  
infant in terms of their dressing.
  
2. Explain briefly.
  - (a) What psychographics would you consider 5  
while buying garments for children ?
  - (b) List any five constraints within which we 5  
may need to design childrens wear.
  - (c) According to you, which age group is more 5  
active ? Toddler or Infant ? Explain why ?

3. Give Reasons :
- (a) All children cannot be dressed alike 4
  - (b) Attractive prints and colors are suitable for childrens wear 4
  - (c) Function and structure are important aspects of infant clothing 4
4. Describe the psychological changes of a mother to be. 5
5. Write in detail :
- (a) The trims (in clothing) suitable for a toddler going to pre school would be different from those in his baby sister's clothes. Explain. 10
  - (b) Little Devika loves to dress in her soft woollen sweater everyday to school in winter but she throws tantrums to wear it in summer why ? 10
  - (c) Mrs. Thakkar is planning her baby's first birthday dress what advice would you give her ? 10
6. Draw and color two baby prints each for toddler and infant. 10
7. List 5 popular brands in childrens wear and write a line about each one of them. 10
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