# POST GRADUATE DIPLOMA IN LIBRARY AUTOMATION AND NETWORKING (PGDLAN)

00221

## Term-End Examination

## December, 2010

### MLI-006 : CONTENT DEVELOPMENT

*Time : 2 hours*                    *Maximum Marks : 50*

*(Weightage : 40%)*

*Note :* *Answer all questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

**1.1.** Discuss the importance of websites for libraries. Describe the functions of different navigational tools for web searching.

**OR**

**1.2** Explain different steps for qualitative content analysis.

**2.1** What are different metadata schemes available for cataloguing of web documents? Enumerate Dublin core elements. Illustrate the elements to create metadata for 'Annals of Library and Information Studies, Vol. 32, No. 2, published by

NISCAIR, Delhi. The journal is edited by T.K. Dutta and is in English.

**OR**

2.2 What is web indexing? Describe different kinds of web indexing and the Project Scorpion.

3.1 Explain the need for knowledge management in an organization. How does knowledge management differ from information management ?

**OR**

3.2 What is meant by syntactic context setting? Describe the parameters to be considered in this regard.

4.1 Describe the steps involved in web page designing using any one available tools.

**OR**

4.2 What do you understand by intellectual property rights? Enumerate its components and explain any one of them.

5.0 Write notes on *any two* of the following (about 250 words each) :

(a) Field 856 of MARC 21

(b) Bulletin Board Services

(c) XML

(d) Plagiarism