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**MASTER OF BUSINESS ADMINISTRATION
MBACT**

Term-End Examination

December, 2010

MCT-013 : BUSINESS ETHICS

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. What do you mean by 'Ethics' ? Explain with the help of examples, the concept of 'Business Ethics'. 20

2. In present time business firms talk about being socially responsible. What exactly is 'social responsibility of business' ? Explain with the help of an illustration. 20

3. Write short notes on : 2x10=20
 - (a) Technological sector.
 - (b) Competition sector.

4. How important is Business Ethics in framing the strategy of an organization ? Discuss. 20
 5. What is 'IDRA' ? How does it help in maintaining the legal environment of business ? 20
 6. The Business organizations have a certain policy of promotion for employees. Explain how an organization should frame its promotional policy so as to conform to international standards ? 20
 7. Discuss the impact of ethics on the performance of a business organization. 20
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