

BTCSVI/BTECVI/BTMEVI/BTELVI/BCLEVI

02370

Term-End Examination

December, 2010

OIEL-001 : TECHNICAL ENGLISH

Time : 3 hours

Maximum Marks : 70

Note : Answer any seven questions. Each question carries 10 marks.

1. Elaborate on the following : 5x2=10
 - (a) The importance of communication in the business world.
 - (b) M.I.S.

2. "In today's world, we use new technologies to meet traditional communication goals." Do you agree or disagree ? Elaborate with examples. 10

3. Differentiate the following with examples : 5x2=10
 - (a) Reflexive Pronouns and Demonstrative Pronouns
 - (b) Any two styles of Presentation.

4. Differentiate between the following pairs : 5x2=10
 - (a) Rhythm and Intonation
 - (b) Phonetic and Phonemic transcription.

5. Prepare the C.V. of an Engineering graduate for placement at Aaron Steels, a top industrial establishment. 10
6. Distinguish between data, information and message. What do you mean by electronic data processing (EDP) ? 10
7. What is the role of Body Kinesics/Language in Oral Communication ? Specify with relevant examples. 10
8. How do visual aids enhance the effectiveness of a Presentation ? Give examples to support your answer. 10
9. Write a note on the importance of Audience Analysis. 10
10. Write short notes on *any two* of the following, with special reference to job interviews : 5x2=10
 - (a) Interpersonal skills
 - (b) Behavioural questions
 - (c) Telephonic interviews