

01240

**BACHELOR OF TECHNOLOGY IN  
MECHANICAL ENGINEERING  
(COMPUTER INTEGRATED  
MANUFACTURING)**

**Term-End Examination  
December, 2010**

**BME-035 : INDUSTRIAL ENGINEERING &  
OPERATIONS RESEARCH**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : All questions carry equal marks. Attempt any four questions from Section A and Three questions from Section B*

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**SECTION A**

**Attempt any four questions**

1. Define productivity. List out different types of productivity. Explain different factors affecting productivity. 2 + 3 + 5
  
2. What is the fundamental difference between 5 + 5 Product and Process Innovation? Discuss the importance of motivation in building innovation.

3. Explain methods time measurement as used for PMTS. Give its importance. Use examples to support. 8 + 2
  
4. What is string Diagram? Explain it and elaborate situations where string diagrams are being used. Depict one example of string diagram. 3 + 4 + 3
  
5. What is Reverse Engineering ? Explain with example. How can Reverse Engineering be used in product design and development ? 3 + 3 + 4
  
6. What is Ergonomics ? Explain how this is used for product design. List out various advantages of applying ergonomics on industrial design. 3 + 4 + 3

## SECTION B

Attempt any Three question

7. Solve the following Linear Programming model using graphical method. 10

$$\text{Maximize profit } Z = 50x_1 + 60x_2$$

$$\text{Subject to } 2x_1 + x_2 \leq 300$$

$$3x_1 + 4x_2 \leq 509$$

$$x_1 \geq 0$$

$$x_2 \geq 0$$

Comment on feasible region. Determine the maximum profit.

8. A garment manufacturer has a production line making 2 styles of shirt. Style 1 shirt requires 200 gm of cotton thread, 300 gm of dacron thread and 300 gm of linen thread. Style 2 shirt requires 200gm of cotton thread, 200 gm of dacron thread and 100 gm of linen thread. 10

Manufactures makes profit of Rs 19.50 and Rs 15.90 on style 1 and style 2 shirts respectively.

Manufacturer has inventory of 24 kg of cotton thread, 26 kg of dacron thread and 22 kg of linen thread.

Solve this problem for current inventory, determine a production schedule to make maximum profit.

9. Four persons are available for work on 4 separate jobs ( $j_i$ ). Cost of assigning each man to each job is given below. Assign men to job to minimize total cost of assignment. Persons are  $P_1, P_2, P_3$  and  $P_4$  10

From\ To	J1	J2	J3	J4
P1	20	25	22	28
P2	15	18	23	17
P3	19	17	21	24
P4	25	23	24	24

10. What is simulation? where is this done? what are its applications? Explain steps of simulation process. 10
11. Write short notes on any two of the following : 10
- (a) Criteria for decision making under uncertainty
  - (b) Goal Programming
  - (c) Data Envelopment Analysis.