

00835

**Advanced Diploma in Information Technology
(ADIT) / Bachelor in Information Technology (BIT)**

Term-End Examination

December, 2010

CST-304 : E-COMMERCE

Time : 3 hours

Maximum Marks : 75

Note : There are two Sections in this paper. Section A is compulsory. Answer any three questions from Section B.

SECTION - A

1. Fill in the blanks : 20
- (a) SEPP is _____.
 - (b) M-commerce stands for _____.
 - (c) Telnet is used for _____ login.
 - (d) IFIP stands for _____.
 - (e) OTP stands for _____.
 - (f) Access code 2 is privilege for only _____ data.
 - (g) VSNL is an _____ provider.
 - (h) SATAN stands for _____ .

- (i) PGP stands for _____.
- (j) Digital signature certificate format is _____.
- (k) RSA is based on _____ cryptography.
- (l) _____ management is secure commerce requirement.
- (m) VPN stands for _____.
- (n) P2P stands for _____.
- (o) DSL stands for _____.
- (p) Online retailing means _____.
- (q) ISP stands for _____.
- (r) "Amazon.com" deals with _____ category of E-commerce.
- (s) "eBay.com" deals with _____ category of E-commerce.
- (t) AES stands for _____.

- 2. (a) Discuss the steps in the process oriented commerce development approach with reference to any web enabled E-commerce system. 15
- (b) Discuss the role and support of E-commerce in Medical Sector. 5
- (c) Discuss the features of B2B E-commerce system. 5

SECTION - B

Answer *any three* questions from this section.

3. Describe the security measures used in B2B E-commerce. 10
4. Explain the following web-enabled services with respect to time saving, efforts of the user, convenience and Quality factors : 10
 - (a) Insurance.
 - (b) Stock Trading.
5. Discuss the role of E-commerce in the following sector. 10
 - (a) Entertainment.
 - (b) Travel.
6. Write short notes on : 10
 - (a) E-Medicine.
 - (b) E-Publishing.
 - (c) E-Retailing.
 - (d) E-Education.