

**BACHELOR OF COMPUTER APPLICATIONS
(BCA) (Revised)**

Term-End Examination

June, 2016

01236

BCS-062 : E-COMMERCE

Time : 2 hours

Maximum Marks : 50

Note : *Question No. 1 is compulsory and carries 20 marks. Attempt any three questions from the rest.*

1. (a) What is meant by Internet Commerce ? Explain the two main business models of various companies that do commerce over Internet. 10
- (b) What is meant by Online Trading ? How is it performed ? Discuss the various payment modes for online trading. 10
2. (a) Explain any five security concerns in E-Commerce. 5
- (b) What is a digital signature ? How is it verified ? 5

3. (a) Explain any five online payment systems and services. 5
- (b) How does M-Commerce differ from E-Commerce ? Explain the various technology components that help to perform the commerce transactions using mobile devices. 5
4. (a) Explain any five functionalities of an Online Shopping Portal. 5
- (b) Define the term 'EDI'. Explain its architecture with the help of a diagram. 5
5. (a) How can e-commerce portals make shopping secure ? 5
- (b) Explain the two categories into which Search Engines are classified. 5
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