MANAGEMENT PROGRAMME

Term-End Examination

June, 2015

MS-07 : INFORMATION SYSTEMS FOR MANAGERS

Time : 3 hours   *Maximum Marks : 100*

(Weightage 70%)

Note :   *Answer **any four** questions. **All** questions carry **equal** marks.*

1.   (a)   What are Plug and Play devices ? Explain the role of Operating system in the working of these devices.

     (b)   Explain the client/server architecture. What is a thin client and a fat client ?

2.   (a)   What are the main reasons for failure of an information system ?

     (b)   Discuss the role of MIS at various management levels.

3.   (a)   What are integrated software applications? Talk about their business utility ?

     (b)   What are non - programmed decisions ? Describe the steps by which one can arrive at a conclusion in such case.

4.   (a)   Can an information system be used to ensure quality ? Give reasons for your answer.

     (b)   Describe the important features of Microsoft Excel. Why is it called the most versatile and popular spreadsheet programs ?

5. (a) How can you use the Web as a data source for your data warehouse ?

    (b) Define a Decision Support System (DSS). Why is DSS more of a facility than a system ?

6. (a) Describe Neural Networks. Discuss their advantages in business applications.

    (b) Discuss the role of Information and Communication Technology (ICT) in modern business organisations.

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