

**POST GRADUATE DIPLOMA IN
HOSPITAL AND HEALTH MANAGEMENT**

Term-End Examination

June, 2015

**DHHM-01 : INTRODUCTION TO MANAGEMENT-I
INTRODUCTION TO MANAGEMENT-II**

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions.

1. Describe various principles of management. How these are useful to hospital manager ? 15
2. Describe various techniques of inventory management. 15
3. Write short notes on **any four** of the following :
 - (a) Zero based budget 5x4=20
 - (b) Death Audit
 - (c) Barriers of communication
 - (d) Use coefficient for equipments
 - (e) Social marketing
4. Write short notes on **any four** of the following :
 - (a) Cost-effective analysis 5x4=20
 - (b) Economic Order Quantity (EOQ)
 - (c) Democractic style of leadership
 - (d) Cost containment in hospitals
 - (e) Hospital manual