

00939

MASTER OF ARTS (EDUCATION)

Term-End Examination

June, 2015

**MES-115 : COMMUNICATION TECHNOLOGY
FOR DISTANCE EDUCATION**

Time : 3 hours

Maximum Weightage : 70%

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- Note : (i) All questions carry equal weightage.
(ii) All questions are compulsory.*
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1. Answer the following question in about 600 words :

Discuss specific educational uses of communication technology. Highlight the problems faced in application of communication technology.

OR

Discuss the standard formats used for presenting radio and television programmes.

2. Answer the following question in about 600 words :

Write the major steps involved in the development of a video programme script.

OR

Describe the advantages of audio cassettes over radio broadcasts. Give your views on the future of educational radio in India.

3. Answer **any four** of the following questions in about **150** words each :
- (a) Write a short note on camera script .
 - (b) Describe the advantages of teleconferencing.
 - (c) Write a short note on different types of media used in distance education.
 - (d) What are the strengths and limitations of the Internet ?
 - (e) What is the objective of post-production editing ?
 - (f) Differentiate between Computer Managed Learning (CML) and Computer Based Training (CBT).
4. Answer the following question in about **600** words.
Discuss with an example how media are selected and integrated in distance education instructional system.
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