

**Ph.D. IN TOURISM AND HOSPITALITY**

**Term-End Examination**

**June, 2015**

00170

**RTS-001 : INTERDISCIPLINARY APPROACHES  
IN TOURISM AND HOSPITALITY**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any four questions. All questions carry equal marks.*

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1. What do you mean by Global Agenda ? How does it affect Tourism ? 25
  
2. What is Tourism Product Life Cycle ? Explain it in detail by giving an example of Agra or Port Blair. 25
  
3. Elaborate various sociological aspects of Tourism. Give one example each where Socialism has a positive and negative effect on Tourism. 25

4. Explain Market forces and Tax Structure of Hospitality Sector in India. 25
  5. Elaborate the linkage between Economics and Tourism. Give examples. Do you think that tourism is a robust sector ? 25
  6. What is the influence of IT on Hospitality Research ? Elaborate with examples. 25
  7. Elaborate with examples the Institutional framework for tourism promotion. 25
  8. Explain the various challenges and opportunities in global and cultural diversity. Give examples. 25
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