

**M.Sc. IN HOSPITALITY ADMINISTRATION  
(MHA)**

**Term-End Examination**

**June, 2015**

00288

**MHA-04 : INFORMATION MANAGEMENT  
SYSTEMS AND HOSPITALITY**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Attempt any *five* questions. All questions carry equal marks.

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1. "It has been accepted that information is a vital resource in development activities of any society/nation." Critically analyse the statement with the help of examples. 20
2. Write an essay on strategic issues of computer-aided decision-making. 20
3. What do you understand by classification of computers ? 20
4. Write short notes on the following : 2×10=20
  - (a) Database Management Systems
  - (b) Electronic Spreadsheets

5. What do you mean by Management Information Systems ? Discuss. 20
6. What is meant by data ? Explain the nature, properties and scope of data. 20
7. Write short notes on the following : 2×10=20
- (a) Hierarchy of Systems
  - (b) Information Resource Assessment
8. Discuss the different elements of PPC (Production, Planning and Control) involved in Corporate Production decision-making. 20
9. Write an essay on System Life Cycle. 20
10. How is media going to become an information tool of Travel and Tourism ? 20
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