

**MBA IN INTERNATIONAL HOSPITALITY  
MANAGEMENT (MBAIHM)**

**Term-End Examination**

**June, 2015**

**MHY-010 : INTER CULTURAL MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any five questions. All questions carry equal marks.*

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1. Write short notes on : **10+10=20**
  - (a) Legal Environment
  - (b) Technological Environment
  
2. How will you manage cultural inter dependence in an organisation ? Explain with examples. **20**
  
3. What do you understand by Role of culture and communication in management ? Explain. **20**
  
4. Elucidate the impact of local culture on management of Multi National Organisation. **20**
  
5. What is process of negation and how it affects the management decision ? **20**
  
6. What is cross - cultural negotiation ? Explain with example. **20**

7. What steps are involved in developing International Strategies ? Explain. 20
8. "Strategic alliance is key to success for any organisation". Justify with examples. 20
9. Write short notes on : 10+10=20  
(a) Repatriation  
(b) Adaption
10. What is local labour Relation System ? Explain. 20
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