

BACHELOR IN HOTEL MANAGEMENT (BIHM)

Term-End Examination

June, 2015

00458

BHY-028 : PRINCIPLES OF MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : *Attempt any five questions. All questions carry equal marks.*

1. Define Management. How is it different from Administration ? Explain. 20
2. What is Planning ? What are its types ? Mention its advantages and disadvantages. 20
3. What is the importance of organization ? Explain the types of organisations. 20
4. Write short notes on : 4x5=20
 - (a) Forecasting and its importance
 - (b) Planning process
 - (c) Delegation
 - (d) Formal and informal organisation
5. Define staffing. How does it help in manpower planning ? 20
6. What is the need of training employees in an organisation ? Explain your answer with suitable examples. 20

7. How is performance appraisal done in organisations ? Comment in the light of modern business environment. 20
8. What is leadership ? Explain its theories in brief. 20
9. Define Motivation. Discuss its nature and importance. 20
10. Write short notes on : 4x5=20
- (a) Principles of Directing
 - (b) Job Design
 - (c) Span of management
 - (d) Selection process
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