

**MASTER OF ARTS (PSYCHOLOGY)**

**05238 Term-End Examination**

**June, 2015**

**MPC-004 : ADVANCED SOCIAL PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

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**Note : All sections are compulsory.**

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**SECTION A**

**Note : Answer any two of the following questions in about 500 words each :  $2 \times 10 = 20$**

1. What do you understand by the term obedience ? Explain the experimental studies of human obedience. 10
2. What is pro-social behaviour ? Critically evaluate the theories of pro-social behaviour. 10
3. What are the different forms of collective behaviour ? 10
4. Discuss the nature and forms of social conflict. Describe any two methods of conflict resolution. 10

## SECTION B

**Note :** Answer any **four** of the following questions in about 300 words each :

$4 \times 6 = 24$

5. Discuss schemas and prototypes in impression formation. 6
6. Discuss the merits and demerits of the correlation method in social psychology. 6
7. Discuss the role of communication as a factor in changing and forming attitude. 6
8. Define the term 'Co-operation'. Describe the different types of co-operation.  $2+4=6$
9. Elucidate the concept of group dynamics. Discuss the role of group dynamics in social integration.  $3+3=6$

## SECTION C

*Note : Write short notes on any two of the following  
in about 100 words each :*

**2×3=6**

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|--------------------------------------|----------|
| <b>10. Primacy vs Recency effect</b> | <b>3</b> |
| <b>11. Errors in attribution</b>     | <b>3</b> |
| <b>12. Areas of social influence</b> | <b>3</b> |
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