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**BPC-003**

**BACHELOR'S DEGREE PROGRAMME (BDP)  
(B.A. PSYCHOLOGY)**

**Term-End Examination**

**01638**

**June, 2015**

**BPC-003 : RESEARCH METHODS IN PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

*Note : All sections are compulsory.*

**SECTION A**

*Note : Answer any two of the following questions in  
about 500 words each : 2×10=20*

1. Define "variable". Elucidate the different types of variables, with suitable examples. 3+7=10
2. Define research design and discuss the purposes of research design. 3+7=10
3. Describe the steps in designing and structuring a questionnaire. 10
4. Write a note on major sections of a report. 10

## SECTION B

**Note :** Answer any **four** of the following questions in  
about 300 words each : 4×6=24

5. Define experiment and explain how psychologists conduct an experiment. 2+4=6
  
6. Define “observation” in research. Discuss the problems of behavioural observation. 2+4=6
  
7. Elucidate the three major categories of measures in case study method. 6
  
8. Explain the steps followed in writing the review of literature. 6
  
9. Explain statistical power and statistical significance. 3+3=6

## SECTION C

*Note : Write short notes on any two of the following  
in about 100 words each :*

**2×3=6**

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|---|----------|
| <b>10. Characteristics of a good test</b>                 | <b>3</b> |
| <b>11. Content Analysis</b>                               | <b>3</b> |
| <b>12. Advantages and disadvantages of e-mail surveys</b> | <b>3</b> |
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