

**POST GRADUATE DIPLOMA IN TEACHING
AND RESEARCH IN MANAGEMENT**

Term-End Examination

June, 2015

00440

PGDTRM-02 : INSTITUTIONAL MANAGEMENT

Time : 3 hours

Maximum Marks : 100

- Note :** (i) *There are two Sections A and B.*
(ii) *Attempt any three questions from Section A.*
(iii) *Section B is compulsory.*
(iv) *All questions carry equal marks.*

SECTION - A

1. Management is an art or science. How do you establish this fact in the case of institutional management ? Explain the concept and nature of educational management.
2. Change is highly important to the success of an organization, but many people have the tendency, overtly or covertly, to resist it. Explain how one can overcome resistance to change ? Explain the role of teachers in change management of higher education.
3. Define strategic vision and strategic mission with particular reference to higher educational institutions. Discuss their role in formulating short and long term development strategies of an institution of higher learning in a competitive environment.

4. Describe the important modes of knowledge generation. Discuss the importance of knowledge management to institutions of higher learning.
5. Write short notes on **any four** of the following :
 - (a) Transformational and Transactional leadership
 - (b) ISO standards and certification
 - (c) Types of teams and team structure
 - (d) Institutional building and branding
 - (e) Benefit of performance appraisal for improving teacher quality and accountability

SECTION - B

6. 'Increasing globalization fostered by the GATS as well as the prevalence of many other favourable factors have resulted in the emergence of a market based system in the field of education'. Critically comment on the statement taking into consideration the present context in the education sector.
 7. What are the different aspects of educational management ? Explain with the help of an illustration how these aspects help in operational functioning of an educational institution.
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