

**DIPLOMA IN CREATIVE WRITING IN
ENGLISH**

Term-End Examination

June, 2015

00166

DCE-4 : WRITING FOR RADIO AND TELEVISION

Time : 3 hours

Maximum Marks : 100

(Weightage 70%)

Note : *This paper has two Sections. Answer any two questions from Section A and any three questions from Section B. All questions carry equal marks.*

SECTION A

Answer any two questions from this section.

1. Radio has certain techniques to compensate for the lack of visuals. Describe and discuss each of them. 20
2. What are some essential requirements for scripting a TV play ? Give illustrations. 20
3. Describe the basic issues related to designing a radio script for children of 9 – 12 years with illustrations. 20

4. How do TV ads and public service announcements impact the general public ? Discuss in detail. 20
5. Write short notes on any *two* of the following : $2 \times 10 = 20$
- (a) Radio documentary
 - (b) Difference between a radio broadcast and a telecast of a cricket match
 - (c) TV for instruction and entertainment

SECTION B

Answer any **three** questions from this section.

6. Write a short *radio* feature on "Drug Abuse". 20
7. Write a copy for a 30-second *TV* advertisement for a new airlines. Suggest visuals with matching narration, dialogue and music. 20
8. Imagine that you have been sent as a *radio* reporter to interview someone who has performed a really brave deed. Provide a brief description of the deed and then frame five questions with possible answers. Give a humorous twist to your report. 20
9. As a *TV* reporter, you have been sent to cover a robbery-cum-murder in a housing complex. Prepare a report with visuals to match the text. The telecast is for 5 minutes. 20
10. Develop a *radio* documentary on "Violence in Indian films". Give examples from films to make your answer interesting. 20