

**BACHELOR'S DEGREE PROGRAMME**

**Term-End Examination**

**June, 2015**

04541

**(APPLICATION ORIENTED COURSE)**

**AWR-1(E) : WRITING FOR RADIO**

*Time : 2 hours*

*Maximum Marks : 50*

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**Note :** *This paper has two sections, A and B. Attempt five questions in all. Choose any two from Section A and any three from Section B. All questions carry equal marks.*

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**SECTION A**

*Answer any two questions from the following.*

1. What are the four basic functions of narration for radio ? What rules must be observed while writing a narration ? 10
2. Why is radio a popular medium of mass communication when the visual medium i.e. TV, has a stronger appeal ? 10
3. State the potential of radio as a medium to impart education. 10
4. "Broadcasting is writing for the ear." What characteristics of the spoken language does a good script-writer use for a radio feature ? 10

## SECTION B

Answer any **three** questions from the following.

5. Write a short radio play for children aged 10 – 14 years, to illustrate any **one** of the following proverbs : 10
- (i) Nearer the Church, farther from God
  - (ii) Out of the frying pan, into the fire
  - (iii) Look before you leap
6. Write out Public Service Announcements of 30 seconds' duration for a radio broadcast on any **two** of the following, suggesting appropriate SFX wherever needed : 5+5=10
- (i) Better late than never to pay taxes
  - (ii) Keep your city clean and green
  - (iii) Blood Donation
  - (iv) Say 'No' to Drugs
7. You have been sent to interview **one** of the following people. Prepare a list of 5 questions and their probable answers, so that a personality sketch emerges : 10
- (i) Anna Hazare
  - (ii) Mahender Singh Dhoni
  - (iii) Vidya Balan

8. Write a radio feature on any *one* of the following : 10
- (i) Use of pesticides and fertilizers
  - (ii) Solar energy
  - (iii) Role of women in Panchayats
9. Make a Radio report on a celebrity wedding. 10
10. Prepare a dialogue between two people about the popularity of Cricket and Hockey. 10
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