

**DIPLOMA - VIEP - MECHANICAL
ENGINEERING (DMEVI)**

Term-End Examination

June, 2015

00436

**BIMEE-030 : INDUSTRIAL ORGANIZATION AND
MANAGEMENT**

Time : 2 hours

Maximum Marks : 70

Note : Attempt any five questions. All questions carry equal marks.

1. (a) What do you understand by globalization of industry and how can it be achieved ?
Discuss. 7
- (b) Describe any two major Indian industrial sectors. 7
2. (a) Name and describe in brief the various levels of management. 7
- (b) Describe in brief the principles of scientific management. 7
3. (a) Explain the following principles of organization : $2 \times 3 \frac{1}{2} = 7$
 - (i) Principles of authority and responsibility
 - (ii) Principles of span of control

- (b) Discuss the advantages and limitations of co-operative organizations. 7
4. (a) Describe in brief the important functions of personnel management. 7
- (b) State and describe the steps involved in recruitment and selection of employees. 7
5. (a) Differentiate between 'Fixed Capital' and 'Working Capital' with suitable examples. 7
- (b) Explain the term budget. State the relationship between budget, budgeting and budgetary control. 7
6. (a) With the help of a neat diagram, explain the following terms : 7
- (i) Order quantity
 - (ii) Lead time
 - (iii) Safety stock
 - (iv) Re-order point
- (b) Describe the elements of Just In Time (JIT) production. 7

7. Write short notes on any *four* of the following :

$$4 \times 3 \frac{1}{2} = 14$$

- (a) Project Management
 - (b) Six Sigma
 - (c) ABC Analysis of Inventory Control
 - (d) Factory Act
 - (e) Division of Work
 - (f) Enterprise Resource Planning (ERP)
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