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**BFW-063**

**B.Sc. IN LEATHER GOODS AND ACCESSORIES  
DESIGN (BSCLGAD)**

**Term-End Examination**

**June, 2015**

**00394**

**BFW-063 : FASHION FORECASTING**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : Attempt all questions. All questions carry equal marks.*

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1. How important is consumer study before coming up with trend boards ? Explain with suitable examples. 10
2. Describe 'Fashion Forecasting' with the help of suitable examples. 10
3. Name any five Internet based fashion forecasting agencies, and five colour forecasting agencies. Explain the work-culture of any one of them. 10
4. Name any five major international cities where fashion shows are held every season. Write the name of the activities in any fashion show. 10

5. What is 'resort wear' ? Explain with relevant examples in terms of styling and silhouettes. *10*
  6. What are the various steps involved in making of a forecast ? Explain briefly. *10*
  7. Explain 'Haute couture' with the help of suitable examples. *10*
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