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**BFW-056**

**B.Sc. IN LEATHER GOODS AND ACCESSORIES  
DESIGN (BSCLGAD)**

**Term-End Examination**

**June, 2015**

**00290**

**BFW-056 : ELEMENTS OF FASHION**

*Time : 3 hours*

*Maximum Marks : 70*

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**Note : . All questions are compulsory.**

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1. Write short notes on any *five* of the following :  $5 \times 2 = 10$ 
  - (a) Style
  - (b) Fashion
  - (c) Merchandising
  - (d) Trunk show
  - (e) Trend
  - (f) Mom and Pop show
  
2. Explain Trickle down and Trickle up theory with relevant examples. 10
  
3. Who started 'New Look' and what are Unisex and Military looks ? Explain. 10

4. Who were baby boomers ? Explain with relevant examples. 10
  5. Name any two fashion capitals of the world and explain why they have become famous. 10
  6. Explain fad and classic with appropriate examples. 10
  7. Explain any *one* of the following in detail : 10
    - (a) Art Deco 1925 – 1939
    - (b) Arts and Crafts Movement 1850 –1900
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