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BFWE-013

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

June, 2015

00254

BFWE-013 : MANAGERIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions.

1. What do you understand by the term "management" ? Discuss the various functions of management. 15

2. What do you mean by personality ? What are the determinants of personality ? What should be the ideal personality type of a manager ? 15

3. What are the various levels and skills of managers ? Discuss the roles of a manager in a business organisation. 15

4. What do you understand by the term “transactional analysis”? Discuss its importance in improving interpersonal relationships.

15

5. What do you understand by the term “non-verbal communication”? How can non-verbal communication be a barrier to effective communication?

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