

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

June, 2015

00425

BFW-039 : FUNDAMENTALS OF MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : Answer any seven questions. All questions carry equal marks.

1. Outline the various functions and skills of a manager. 10
2. What is planning ? What are the steps involved in it ? 10
3. Define decision-making. Explain the essential steps in decision-making. 10
4. Define the concept of authority. Also explain the difference between delegation and decentralisation of authority. 10
5. Differentiate between recruitment and selection. Describe the steps involved in the selection process. 10

6. Explain Maslow's Need Hierarchy theory of motivation. Differentiate it from the Two-factor theory of motivation. 10
 7. What is leadership ? Describe the various functions of a leader. 10
 8. Explain the basic steps in the planning and control process. 10
 9. Explain the meaning and process of Management by Objectives. 10
 10. Discuss in brief the advantages and disadvantages of a matrix organisation. 10
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