

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

00350

June, 2015

BFW-031 : SUPPLY CHAIN MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : *Attempt any seven questions. All questions carry equal marks.*

1. "Supply chain management is a progression in the value chain from sourcing to satisfying customer needs." – Discuss. 10

2. What are the factors considered while making decisions on in-sourcing and out-sourcing? 10

3. What is meant by "distribution" in the supply chain? What is its role in the supply chain? 10

4. A company by name ABC is required to send 50 refrigerators to its distributor by name XYZ. The location of ABC and XYZ are indicated in the table below using their coordinates :

	Coordinates	
	x	y
Location of ABC	700	1200
Location of XYZ	706	1192

With the aid of gravity location model, determine the distance between ABC and XYZ. If the logistics provider charges ₹ 500 per compressor per kilometre, what will be the transportation cost to be incurred by ABC for carrying out the above process ?

10

5. State any two applications of information technology (IT) in supply chain network. 10
6. What do you understand by supplier evaluation and how does it differ from selection ? 10
7. Explain the factors involved in supplier quality management. 10
8. What measures do you suggest to make the supply chain co-ordination process ? 10
9. Explain the framework and the role of supply chain in e-business. 10
10. How do you link goods flow, information flow and cash flow in Supply Chain Integration ? Explain with appropriate diagram. 10